



I am so excited you are looking at ways to take a more natural approach to your health, fitness, and self-care. This guide will give you a preview of how you can live a more empowered & thriving life – and how doTERRA is a key tool to support that goal!

## Who is doTERRA?

doTERRA is the largest essential oil distributor in the world. We empower people (like you!) to use a natural approach in their everyday life. People turn to doTERRA when:

- Their current approach to health is not achieving the results it was supposed to
- They are tired of using chemical concoctions for literally *everything*
- They are confused by all the natural options out there and feel overwhelmed just researching it
- They want more energy to do the things they love without the side effects of stimulents
- And they want to increase the overall quality of life for their family

We offer a full line of essential oil kits and products to support your family's health goals, whatever they are.

DoTERRA has really raised the bar in the essential oil industry. There are no fillers, no artificial ingredients, and no dilution. The plants used to make each oil are grown in their ideal environments all around the world and the oils go through five levels of 3rd party testing to ensure purity and potency. This means that when you see the doTERRA label, you can feel confident that you will see the highest health benefits.

They also work WITH local farmers to create a better economy (as the oils are often sourced in 3rd world areas). They create jobs and support the community to raise the standard of living (like creating running water in Haiti). *This doesn't matter to everyone – but it did matter to me when I was comparing options.*

doTERRA also has great customer service. If you don't like and return it within 30 days, you can get 100% product credit to try something else. or 90% returned to your card. So there's no risk to you!

## What exactly are these oils?

I regularly teach online classes to share about the oils & these recorded versions are a great way to learn a bit more about them.

- The first is an overview: [Natural Solutions for Your Health with Essential Oils](#)
- The second is targeted for athletes & anyone active: [Natural Peak Performance for Athletes](#)

If you prefer to read instead of video, download my guide on [How to use the Top 10 Essential Oils](#).

# February Promotion!

In February, when you get started with any purchase over 100pv, you're eligible for a BONUS \$100 in FREE Oils! I recommend choosing one of the most popular kits. The Family Essentials kit includes the top 10 oils in small bottles (85 drops). The Home Essentials kit includes the top 10 oils in large bottles (250 drops) PLUS a diffuser.

With any kit, you'll also get access to wholesale pricing (25% off) any purchase for the next 12 months. You'll also get access to a 3-month guided program to help you take simple steps to make your health & nutrition, green cleaning, and self-care/beauty glow!! *There is never any commitment to purchase anything else or share oils as a business.*

# GLOWING HEALTH MUST-HAVES

CHOOSE ONE OF THE MOST POPULAR KITS TO GET STARTED -- THESE WILL HELP SOLVE THE MOST COMMON HEALTH CONCERNS & EMPOWER YOU TO LIVE A GLOWING LIFESTYLE!

## FAMILY ESSENTIALS



TOP 10 OILS IN SMALL BOTTLES (85 DROPS)

**\$150**

## HOME ESSENTIALS



TOP 10 OILS IN LARGE BOTTLES (250 DROPS)  
PLUS A DIFFUSER!

**\$275**



## HEALTHY GLOW BONUSES!!!

- FREE Winter Wellness Guide
- FREE \$100 in oils (with eligible Loyalty Order in March)
- FREE Welcome Package (+ more samples)
- 1:1 Wellness Consult (Phone or Video)
- Access to Team Giveaways + VIP Events

### Here's a summary of **EVERYTHING** you get:

- FREE Winter Wellness Guide
- FREE \$100 in oils (with Loyalty Rewards order of 100pv in March)
- FREE Welcome Package (+ more samples)
- 30 minute Wellness Consult (via phone, video, or in person)
- Essential oil recipe eBook (DIY, diffuser blends, & more)
- Access to 2-week online oils class (to learn how to get the most of your purchase and use all your oils!)
- FREE access to THREE guided holistic detoxes
- 25% discount on any purchase you make for 12 months (no commitment to order anything else!)

[CLICK HERE](#) to start your essential oil journey!

[heather@fitaspire.com](mailto:heather@fitaspire.com)

# Ongoing Support

One of the reasons that doTERRA sells through a distributor (like me) is that you will have questions. You are learning a different way to support the health of your family & I will be here to help you learn. When you enroll with me (or someone on my team), you'll have a global support network to tap into.

My goal is to help you learn how to make oils a simple part of your life – you are not left to figure it out on your own! And that starts with a welcome package of goodies when you create your wholesale customer account:

- A gift package with fun freebies!
- Access to a weekly "getting started with oils" class via email, to help you learn a little at a time.
- An Essential Oils eBook {packed with simple DIY recipes & tips}
- Access to a 12 monthly eBooks (part of the Supernatural Life Library)
- 2 Holistic Cleanse Programs, with a guided group every quarter to support you. (over \$65 value)
- A 1:1 wellness consult & welcome call (to answer all your questions, help you get the most out of your oils, and put together a plan for your specific health goals)
- Access to regular in-person or online classes about natural health & oils (topics include: Back to School, Green Cleaning, Supplements, etc)

# Ordering Options

There are two ways to order:

1. **Retail Order:** I don't recommend this option often, but if you want to dip your toe into essential oils and aren't ready for the discount, you can place a full-price retail order here: [mydoterra.com/fitaspire](https://mydoterra.com/fitaspire) (Click the **Shop** tab at the top of the page)
2. **Wholesale Customer Account:** This is the best value, because you get access to wholesale pricing for the next 12 months (25% discount on everything!). The first year membership is just \$35, or you can skip that fee when you choose a starter kit (below). *Renewal is available for \$25 and includes a free bottle of Peppermint oil.*

There is **NEVER** an obligation to order monthly or sell oils... absolutely no strings attached.

But if you are one of the 10% of people who DO want to share the oils & start a business – then I would be happy to talk [more about that opportunity](#) with you.

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# Starter Kits

Most people choose a starter kit, as it's the best value when getting started with oils. I've included a few popular kits below, but you can [browse all available US kits here](#). The most popular kit is the **Home Essential Kit**, as it gives you the top 10 oils and almost \$90 in savings vs buying the products individually. *Family Wellness is a close second, as it includes the top-selling supplements & the kid-friendly version of the top 8 oils.*

Need help choosing the starter kit that will be best for your goals? Email me & let's talk through your options: [heather@fitaspire.com](mailto:heather@fitaspire.com)



## FAMILY WELLNESS

- dōTERRA Lifelong Vitality Pack®
- PB Assist® Jr
- dōTERRA a2z Chewable®

### 10 mL BOTTLES:

- dōTERRA Cheer® Touch
- dōTERRA Peace® Touch
- dōTERRA Touch Breathe™
- dōTERRA Touch® Deep Blue®
- dōTERRA Touch® DigestZen®
- dōTERRA Touch® Frankincense
- dōTERRA Touch® Lavender
- dōTERRA Touch® Melaleuca
- dōTERRA Touch On Guard™
- dōTERRA Touch® Peppermint
- Wellness Advocate Introductory Packet

60200542 \$275.00 225 PV



## HOME ESSENTIALS

- Frankincense
- Lavender
- Lemon
- Melaleuca
- Oregano
- Peppermint
- dōTERRA Breathe®
- DigestZen®
- dōTERRA OnGuard®
- Deep Blue® (5 mL)
- Petal Diffuser
- Wellness Advocate Introductory Packet

41180001 \$275.00 225 PV

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# Create your Wholesale Account:

**Step 1:** [Click here to visit my store.](#)

**Step 2:** Click the *Join Doterra* button (bottom right).

**Step 3:** Choose the **Wholesale Customer** option {unless you want to do the business} and click continue. The Enroller + Sponsor ID box should already be filled for you.

**Step 4:** Fill in your personal info to create your account. *The Enroller + Sponsor ID box should already be filled for you, but if blank you can enter 3579873.*

**Step 5:** Fill your shopping cart!

- *Starter Kit Option:* Choose the starter kit that is best for you. You can also add any additional items at the 25% off price immediately.
- *Create Your Own:* If you don't want to begin with one of the starter kits, add the Introductory Packet {#60200277} to your cart – this is your wholesale membership fee. Then add the items you would like at the 25% off price immediately!

**Step 6:** Finalize your shipping and payment options. Click "Process Order Now & Continue"

## Placing Future Orders

Now that you created your wholesale account, you can login at any time and place future orders. You can do this using the One-Time Order option, or you may consider joining the Loyalty Rewards Program (which is how I order).

With the Loyalty Reward Program (or LRP), you earn points for every purchase – starting at 10% of your order. There is no minimum order amount & you can change your order at anytime. You can also earn a FREE product each month that you place a LRP order of 125pv before the 15<sup>th</sup> of the month. *We can talk about this more on your welcome call, if you're interested.*

### What's in my LRP order?

My personal LRP order always includes a few staples:

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- ❑ 2 x Lifelong Vitality Pack – these are the daily supplements that Kirk & I take: a multivitamin, omega 3, and cellular vitality. I did a great deal of research before switching to these supplements and was extremely impressed.
- ❑ PB Assist+: Double-encapsulated probiotics. When you bundle these with LLV, the discounted price is only \$20 too!
- ❑ Verage Skin Care: Every few months, I restock with this anti-aging, natural skin care line. Smells & feels incredible.
- ❑ Restock any low oils (lemon, peppermint, breathe, & serenity go quickly in our house) or add a new oil from my wish list.

## QUESTIONS?!

Just let me know! I look forward to helping you support your goals with essential oils!!

*Heather*

Heather Blackmon  
Owner, Coach | FITaspire.com

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