



I am so excited you are looking at ways to take a more natural approach to your health, fitness, and self-care. This guide will give you a preview of how you can live a more empowered & thriving life – and how doTERRA is a key tool to support that goal!

## Who is doTERRA?

doTERRA is a wellness company with the purest essential oils in the world as their core product ([here's why](#)). They have an amazing vision to help every home feel empowered to use natural approaches in their health + self care. I have partnered with doTERRA, because I believe in a natural approach to my health – and I love their mission!

You will be amazed at how many ways you can use oils in your life - there's over [100 things you can do](#) with the lemon, lavender + peppermint alone!

### What exactly are these oils?

I regularly teach online classes to share about the oils & these recorded versions are a great way to learn a bit more about them.

- The first is an overview: [Natural Solutions for Your Health with Essential Oils](#)
- The second is targeted for athletes & anyone active: [Natural Peak Performance for Athletes](#)

If you prefer to read instead of video, download my guide on [How to use the Top 10 Essential Oils](#).

[CLICK HERE](#) to start your essential oil journey!

[heather@fitaspire.com](mailto:heather@fitaspire.com)

# Why doTERRA?

Over 4 million people choose doTERRA. Here's a little about WHY they are the best choice on the market today.

- **Certified Pure Therapeutic Grade (CPTG):** There is no governing body to monitor the quality of oils, so it's important to research a company and understand what they stand for. To be able to say an oil is pure – only 3% of what is in the bottle needs to be an essential oil. The rest can be “pure carrier oil” – like almond oil or fractionated coconut oil. I trust doTERRA because each bottle is confirmed to be pure essential oil. To earn the CPTG stamp, each oil goes through a 7-stage, independent testing (with public results), so you know that your bottle is PURE ESSENTIAL OIL. [Check out this website for more info.](#) << You can put the lot number on any doTERRA bottle in this website and see the test results for yourself! I love this transparency with a company I work with.
- **The Co-Impact sourcing model:** doTERRA sources globally, because plants are best in their native environment. They go to where the soil, climate, and conditions are ideal to produce the best possible plants (which make the best oils!). Not only that, but they work **WITH the farmers** there to create a better economy. *This doesn't matter to everyone - but it did matter to me when I was comparing options.*

Learn more about the oils & why doTERRA is different:

What are pure essential oils?



What makes doTERRA oils so special?



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# November Promotion!

In November, you can save 20% off the TOP Enrollment Kits — this is the BEST way to get started, so you have the oils you need for the most common issues that pop up for your family. The most popular kit is the Home Essentials kit, which includes the Top 10 oils in large bottles AND comes with a diffuser!

Of course, you'll also get wholesale pricing (25% off) any purchase for the next 12 months. There is never any commitment to purchase more (no auto-ship) or share oils with others!

Here's a summary of EVERYTHING you get:

- 25% discount on any purchase you make for 12 months (no commitment to order anything else!)
- 30 min, 1:1 welcome consult with me (via phone or local in-person)
- Essential oil recipe eBook (DIY, diffuser blends, & more)
- Access to 2-week online oils class (to learn how to get the most of your purchase and use all your oils!)
- Access to 2 guided holistic detoxes
- Access to private FB group for ongoing support

Receive **20% off** one of the following Enrollment Kits when you enroll in November:

- Emotional Aromatherapy Diffused Kit
- Cleanse and Restore • Home Essentials
- Natural Solutions • Every Oil Kit • Diamond Kit



\*This promotional discount only applies to new members and can only be applied on an enrollment order.

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# Ongoing Support

One of the reasons that doTERRA sells through a distributor (like me) is that you will have questions. You are learning a different way to support the health of your family & I will be here to help you learn. When you enroll with me (or someone on my team), you'll have a global support network to tap into.

My goal is to help you learn how to make oils a simple part of your life – you are not left to figure it out on your own! And that starts with a welcome package of goodies when you create your wholesale customer account:

- ❑ A gift package with fun freebies!
- ❑ Access to a weekly "getting started with oils" class via email, to help you learn a little at a time.
- ❑ An Essential Oils eBook {packed with simple DIY recipes & tips}
- ❑ Access to a 12 monthly eBooks (part of the Supernatural Life Library)
- ❑ 2 Holistic Cleanse Programs, with a guided group every quarter to support you. (over \$65 value)
- ❑ A 1:1 wellness consult & welcome call (to answer all your questions, help you get the most out of your oils, and put together a plan for your specific health goals)
- ❑ Access to regular in-person or online classes about natural health & oils (topics include: Back to School, Green Cleaning, Supplements, etc)

# Ordering Options

There are two ways to order:

1. **Retail Order:** I don't recommend this option often, but if you want to dip your toe into essential oils and aren't ready for the discount, you can place a full-price retail order here: [mydoterra.com/fitaspire](https://mydoterra.com/fitaspire) (Click the **Shop** tab at the top of the page)
2. **Wholesale Customer Account:** This is the best value, because you get access to wholesale pricing for the next 12 months (25% discount on everything!). The first year membership is just \$35, or you can skip that fee when you choose a starter kit (below). *Renewal is available for \$25 and includes a free bottle of Peppermint oil.*

There is **NEVER** an obligation to order monthly or sell oils... absolutely no strings attached.

But if you are one of the 10% of people who DO want to share the oils & start a business – then I would be happy to talk [more about that opportunity](#) with you.

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# Starter Kits

Most people choose a starter kit, as it's the best value when getting started with oils. I've included a few popular kits below, but you can [browse all available US kits here](#). The most popular kit is the **Home Essential Kit**, as it gives you the top 10 oils and almost \$90 in savings vs buying the products individually. *Family Wellness is a close second, as it includes the top-selling supplements & the kid-friendly version of the top 8 oils.*

Need help choosing the starter kit that will be best for your goals? Email me & let's talk through your options: [heather@fitaspire.com](mailto:heather@fitaspire.com)



## FAMILY WELLNESS

- dōTERRA Lifelong Vitality Pack®
- PB Assist® Jr
- dōTERRA a2z Chewable®

### 10 mL BOTTLES:

- dōTERRA Cheer® Touch
- dōTERRA Peace® Touch
- dōTERRA Touch Breathe™
- dōTERRA Touch® Deep Blue®
- dōTERRA Touch® DigestZen®
- dōTERRA Touch® Frankincense
- dōTERRA Touch® Lavender
- dōTERRA Touch® Melaleuca
- dōTERRA Touch On Guard™
- dōTERRA Touch® Peppermint
- Wellness Advocate Introductory Packet

60200542 \$275.00 225 PV



## HOME ESSENTIALS

- Frankincense
- Lavender
- Lemon
- Melaleuca
- Oregano
- Peppermint
- dōTERRA Breathe®
- DigestZen®
- dōTERRA OnGuard®
- Deep Blue® (5 mL)
- Petal Diffuser
- Wellness Advocate Introductory Packet

41180001 \$275.00 225 PV

# Create your Wholesale Account:

**Step 1:** [Click here to visit my store.](#)

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**Step 2:** Click the *Join Doterra* button (bottom right).

**Step 3:** Choose the **Wholesale Customer** option (unless you want to do the business) and click continue. The Enroller + Sponsor ID box should already be filled for you.

**Step 4:** Fill in your personal info to create your account. *The Enroller + Sponsor ID box should already be filled for you, but if blank you can enter 3579873.*

**Step 5:** Fill your shopping cart!

- *Starter Kit Option:* Choose the starter kit that is best for you. You can also add any additional items at the 25% off price immediately.
- *Create Your Own:* If you don't want to begin with one of the starter kits, add the Introductory Packet {#60200277} to your cart – this is your wholesale membership fee. Then add the items you would like at the 25% off price immediately!

**Step 6:** Finalize your shipping and payment options. Click "Process Order Now & Continue"

## Placing Future Orders

Now that you created your wholesale account, you can login at any time and place future orders. You can do this using the One-Time Order option, or you may consider joining the Loyalty Rewards Program (which is how I order).

With the Loyalty Reward Program (or LRP), you earn points for every purchase – starting at 10% of your order. There is no minimum order amount & you can change your order at anytime. You can also earn a FREE product each month that you place a LRP order of 125pv before the 15<sup>th</sup> of the month. *We can talk about this more on your welcome call, if you're interested.*

### What's in my LRP order?

My personal LRP order always includes a few staples:

- 2 x Lifelong Vitality Pack – these are the daily supplements that Kirk & I take: a multivitamin, omega 3, and cellular vitality. I did a great deal of research before switching to these supplements and was extremely impressed.
- PB Assist+: Double-encapsulated probiotics. When you bundle these with LLV, the discounted price is only \$20 too!

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- ❑ Verage Skin Care: Every few months, I restock with this anti-aging, natural skin care line. Smells & feels incredible.
- ❑ Restock any low oils (lemon, peppermint, breathe, & serenity go quickly in our house) or add a new oil from my wish list.

## QUESTIONS?!

Just let me know! I look forward to helping you support your goals with essential oils!!

*Heather*

Heather Blackmon  
Owner, Coach | FITaspire.com

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